

TABLE XV

## CITY OF ROCHESTER, MINNESOTA

## MISCELLANEOUS STATISTICAL DATA (CONTINUED)

December 31, 1997

Income and Trade (1)

	<u>1988</u>	<u>1989</u>	<u>1990</u>	<u>1991</u>	<u>1992</u>	<u>1993</u>	<u>1994</u>	<u>1995</u>	<u>1996</u>
Effective Buying Income:									
Total EBI (000):									
City of Rochester	\$876,340	\$985,125	\$1,153,803	\$1,165,220	\$1,245,234	\$1,359,352	\$1,442,924	\$1,296,863	\$1,335,749
Olmsted County	1,389,385	1,532,601	1,676,368	1,716,654	1,842,526	1,977,117	2,093,764	1,886,952	1,943,533
Median Household EBI:									
City of Rochester	\$29,487	\$31,447	\$32,763	\$35,486	\$37,242	\$39,416	\$41,996	\$36,792	\$37,897
Olmsted County	30,035	32,037	33,352	36,428	38,207	40,424	42,953	37,820	38,895
State	25,327	26,848	28,119	32,264	33,770	35,731	38,076	32,700	34,346
Percent of Households With EBI's in Excess of \$20,000:									
City of Rochester	67.2%	69.5%	71.0%	75.8%	76.9%	78.2%	79.40%	76.00%	76.90%
Olmsted County	68.6	70.9	72.5	77.2	78.2	79.5	81.0	77.4	78.3
State	60.6	62.8	64.5	71.7	72.9	74.4	76.2	71.2	72.9
Retail Sales:									
Total Retail Sales (000):									
City of Rochester	\$789,784	\$935,720	\$954,209	\$1,000,838	\$1,003,759	\$1,098,313	\$1,275,548	\$1,323,956	\$1,346,506
Olmsted County	931,685	980,754	1,009,846	1,058,720	1,066,435	1,165,743	1,356,232	1,398,398	1,422,216
Retail Sales Per Household:									
City of Rochester	\$33,184	\$37,280	\$33,837	\$34,872	\$34,375	\$36,368	\$42,237	\$43,551	\$44,293
Olmsted County	24,978	25,408	24,935	25,697	25,331	27,237	31,762	32,445	32,998
State	19,374	19,732	20,050	20,921	20,968	23,020	24,362	25,371	25,661

Note: The decline in the EBI in 1995 is the result of a reclassification of items included in the calculation of Effective Buying Income.

(1) Source: Sales and Marketing Management, "Survey of Buying Power."